



Apparel Sector Employee Welfare

RANSALU PRANAAMA GOES DIGITAL

The new features are:

1. Ransalu digital rewards and loyalty platform - card less regime
2. Smart contactless attendance monitoring for employees - a program that can replace the existing attendance marking system such as the popular biometric thumb print scan system
3. Smart contactless visitation monitoring system
4. Ransalu e-entertainment - an in house radio service covering all factories within the JAAF membership
5. Launch of Apparel Star2, the highly popular talent search contest a spin-off of the program introduced in 2011
6. Release of the digital version of Beyond Labels e-paper highlighting industry related news and views.

- introduces post pandemic new normal services

In keeping with healthcare guidelines recommended by the Ministry of Health, a series of new measures have been put in place by Ch17 Rewards & Loyalty for the safety of workers in the apparel sector.

Ransalu breaks new grounds and embarks on a new journey raising the bar in welfare, workplace happiness and a new culture in #myworkplace, Jumar Preena CEO said. Stepping in to its 8th year transforming the lives of nearly 200,000 employees and their families, Ransalu Pranaama will go digital in every sense of the word, he said.

The plastic privilege cards will hereafter be replaced with a digital format which can be saved in their smart personal devices. This operation makes it very efficient and fast. We can reach out to every member within few seconds. Whereas the delivery of physical card could take as much as 2 to 3 weeks, he added.

A QR code will also be generated which will come handy for contactless employee attendance registration including at public places. These IoT driven backend facilities is

provided by a group of talented and hardworking team of young professionals who are dedicated to bring in Smart ideas and innovative technology to take Ransalu to the next level in Rewards and Loyalty, Jumar explained. Ransalu Pranaama is a joint initiative between the Joint Apparel Association Forum (JAAF) and Ch17 Pvt Ltd which started in 2013 aimed at fulfilling one of the key elements in employee welfare for nearly 400,000 of their cadre and their families.

The new program backed by the IT company, SMART-IDEAS provides multiple benefits and series of privileges for those in the apparel manufacturing industry by facilitating and engaging retailers and merchants of essential consumer goods to recognise and offer discounts on purchases.



DG Health Services calls for list of medical teams presently in the frontline of Covid-19 services



The Director General of Health Services Dr. Asela Gunawardena has requested all Directors General of Ministry of Health, Heads of Line Ministry Institutions, Provincial Directors of Health Services and Regional Directors of Health Services to submit names of those who are currently in the Covid-19 frontline emergency services

in order to issue them with CARE Privilege cards as a tribute to their relentless service to the public.

The regional Directors of Medical Services are required to send in their lists of the physicians, nursing staff, medical staff, the PHIs to the medical Services unit of the Ministry of Health.

Continued on 2

Dialog TV offers special package to CARE Privilege cardholders

Dialog has agreed to offer a special rate for new connections and a lowest monthly basic package for all healthcare service workers in the frontline of Covid-19 emergency services.

This follows a request made to Dialog TV by CH17 Loyalty on behalf of CARE Privilege card holders.

Nearly 30,000 personnel from within the Medical healthcare

sector are eligible for this offer provided they are registered for CARE Privilege cards issued by the company, Jumar Preena CEO of CH17 Loyalty said.

CARE Privilege is a program to reward and appreciate frontline care heroes for their selfless service to the nation going beyond their call of duty amidst challenges faced by them and their families.

Continued on 2

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SLMA 2020 Activities



Continued from page 1

DG Health Services calls for list of medical teams presently in the frontline of Covid-19 services

They will be awarded with a Memento for the gallantry services rendered caring the sick and protecting the masses.

CARE Privilege is a program, initiated by CH17 Loyalty and endorsed by the Sri Lanka Medical Association (SLMA) in appreciation of all those in the Covid-19 pandemic containment service.

It is the duty of all citizens to recognise and reward these brave men and women in the frontline risking their lives and those of their families in the battle against the raging virus backlash, Jumar Preena CEO of CH17 Rewards and Loyalty said. He thanked all participating merchants for acceding to his request to offer discounts and privileges to CARE Privilege card as a

mark of respect for their selfless dedication towards their fellow citizens.

The participating merchants are: Dialog TV, SLT, Hameedia, Laugfs Supermarket, NoLimit, Glitz, CIB, Dankotuwa Porcelain, SINGER, BATA, PIZZAHUT & Taco Bell, Shirt Works, Walkers Tours, Exclusive EATTS Delivery offers from fast foods chain such as McDonalds, KFC, Burger King, Barista, Coco Veranda, Kottu Labs, and SUBWAY, Mymeds the digital pharmacy, DSI, Fashion Bug, Spring and Summer, Samanmal, Nayana Saloon, Bank of Ceylon, SMARTIDEAS Technology partner, Browns Batteries, Crimson Bakery, Laugfs Care, Lanka Hospital, Vitawell,

Dialog TV offers special package to CARE Privilege cardholders

The normal lifestyle of their families has been totally disrupted, much badly than of other citizens.

So we need to compensate in some form or other, Jumar explained.

CARE Privilege card offers multiple benefits from a host of merchants and vendors who have voluntarily joined the program to give special rates on their prod-

ucts to these men and women and their families.

Cardholders are entitled for a special rate of Rs.900/- installation fees with a refundable deposit of Rs.1000/- which will be added to the bill after one year. The lowest package starts from as low as Rs.590/- + taxes per month. For details please call 076 066 0128

EATTS Premium Collection supports CARE Privilege for healthcare workers



EATTS Delivery will offer a whopping 20% discount on orders placed through their App at all leading fast food chain, as their contribution towards the healthcare worker's CARE Privilege program.

A Memorandum of Understanding between Director Operations of EATTS Nikhila Rajakaruna and Jumar Preena CEO CH17 Loyalty was signed recently effecting the special privilege afforded to care heroes serving the pandemic stricken areas.

Prominent Fast food chain such as KFC, McDonalds, SUBWAY, Burger King, Barista, Fish & Chips, The Vegan, Coffee & Company, Alcatras, Frosty Roll, The Barnes Bury, Another One, Burger Mafia, COCO VERANDA, The Salad Wagon, Quick Thai, Food Studio, Kottu Labs, The Curry Collection and The Social Colombo. CAR Cardholders will have



to enter promo-code CARE at the checkout to effect discount on their purchase. Cardholders are advised to call 076 066 0128 for any clarification

Mymed the digital pharmacy network teams up with Ch17 Rewards and Loyalty

Supporting the health authority's call to minimize physical exposure at any given time to break the vicious circle of the spread of the pandemic, two leading customer services providers will jointly promote their respective businesses digitally without compromising on service quality, effectiveness or deliverables.

CH17 Loyalty has broken all barriers in the loyalty sphere. They have brought in a completely new eco-system to manage and implement different schemes that suites best for buyer as well as the seller. CH17 introduced "One Card Multiple Services" a concept that fits the customer and the retailer / merchant. Retailers or merchants could join the scheme for Free.

Due to the current state of the pandemic CH17 decided to convert the program in to digital services minimizing the use of physical engagement through cards as recommended by the health au-

thorities, Jumar Preen CEO Ch17 Loyalty said.

MyMed.lk was created with the public in mind. By caring for the health of the people, MyMed.lk has now become an integral part of customers' advisory services and medicine purchase journey. Staying true to its brand promise, 'Trust, Convenience and Care', Mymed has launched many initiatives to uphold their brand promise.

Mymed being accredited by Sri Lanka Standard Institute as a COVID-19 controlled business ensures that all the deliveries are handled per high level of hygiene and safety practices. Additionally, Mymed offers contact less delivery to ensure the safety of all customers.



Jayomi Lokuliyana –Mymed CEO



Jumar Preena – CH17 CEO

"When we were talking to CH17 I was quite impressed as to how well they have adopted to the current health crisis and the initiatives they have taken to stop the spread. This alone solidifies the bond we have with CH17 because we as an organization also strives to overcome barriers and provide the best solutions and a safe delivery for our clients." Jayomi Lokuliyana – CEO, Mymed.



Mymed being accredited by Sri Lanka Standard Institute as a COVID-19 controlled business ensures that all the deliveries are handled per high level of hygiene and safety practices.



Mymed will be delivering medication to CH17 customers with an attractive discount exclusive for CH17 customers. Which mean customers will be able to fulfill their medication and wellness needs in a safe and cost efficient manner.



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Mymed offers support for healthcare workers' CARE program

Leading digital on-line pharmacy – Mymed, will extend support to Ch17 Loyalty's initiative to reward and appreciate all medical frontline healthcare emergency service personnel through their on-line order and delivery of all pharmaceutical requirements.

CARE cardholders will get 5% special discount on the total bill, for medicines, wellness products and from other items in their catalogue. The customer has to type the promo code CH17 at the check-out.

We are delighted to engage Mymed recognised for their premium service for digital pharmaceutical delivery services Jumar Preena CEO of CH17 Loyalty said.

On-line retail services is an ideal substitute for In-Store shopping as this supports the new healthcare regulations to minimise physical exposure and contact at public places.

The on-line retail community has come of age meeting the growing demand and customer expectations for



efficient shopping and delivery service, he added CARE Privilege is an initiative of CH17 Loyalty, to reward and recognise all frontline healthcare emergency service providers both medical and non-medical practitioners currently battling the deadly pandemic. This program is endorsed by the Ministry of Health and supported by the Sri Lanka Medical Association (SLMA) and Sri Lanka United Nurses Union (SLUNU). There are approximately 30,000 medical personnel engaged in various Covid-19 services in many parts of the country. They are Physicians, Senior Professionals, Nurses, PHIs, operational Staff in hospitals and government managed Covid quarantine centers.



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OUR LIFESTYLE POST-PANDEMIC!

Our lifestyles have changed beyond comprehension. We all have to adopt ourselves to new global order in every form and shape in order to survive. Just survive. Gone are the days when we all went about our daily lives at our own pace, disregarding other's safety and concerns as long as you were safe. Not anymore! You will be held responsible for other's safety.

Discipline is now in the forefront of all things "life". Just one rule for the global community to follow or else we are doomed!

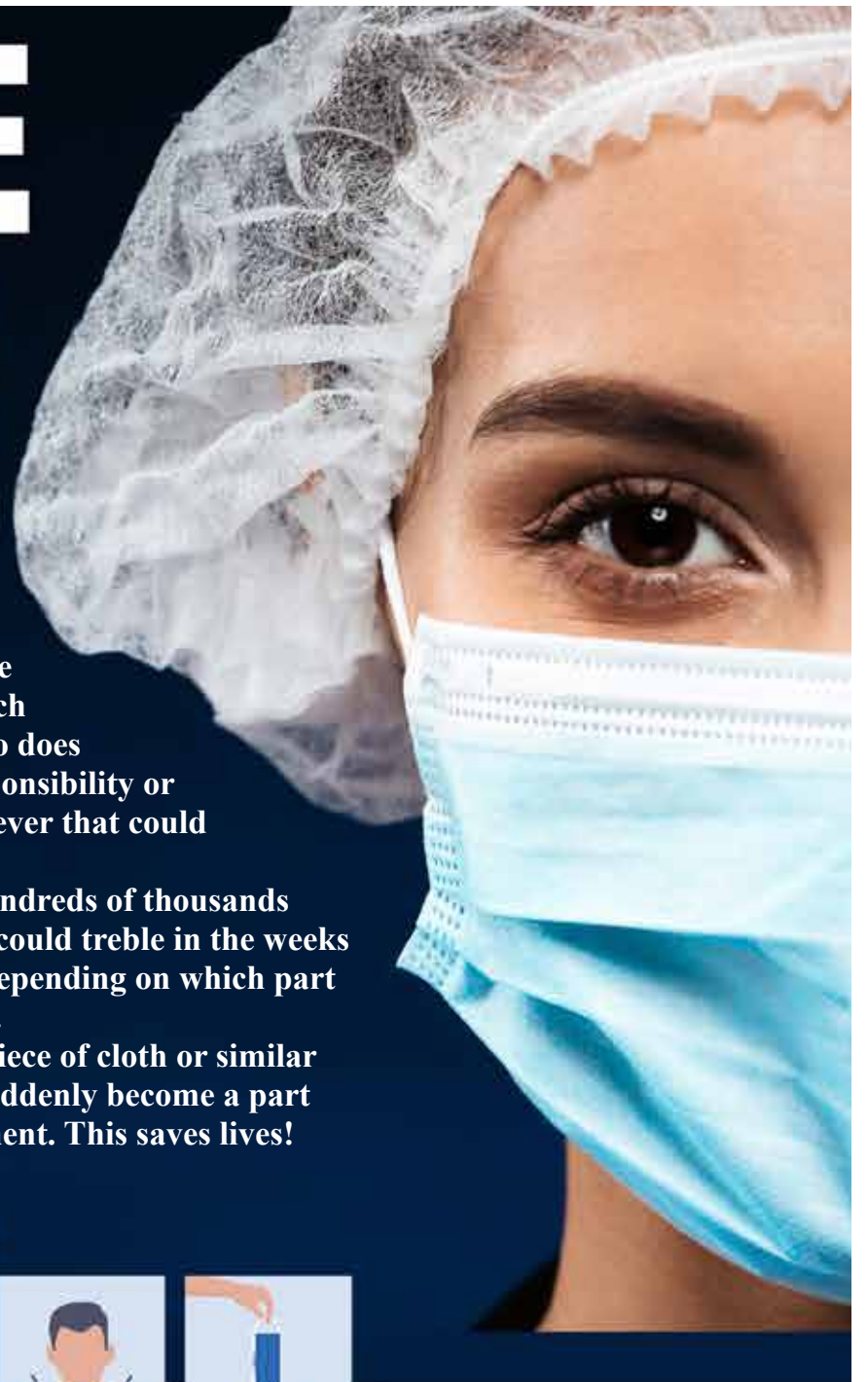
That's the reality! We all took healthcare for granted. It doesn't affect me kind of attitude was the norm. But today, it has all of a sudden become somewhat of an obligation which has been made "legal" for you to follow strict health guidelines for the sake of the fellow being. You could be charged

if you do not. What a turn around.

There is a famous saying: "Wearing a mask speaks a lot of the wearer, but speaks much more of the person who does not". That's social responsibility or irresponsibility which ever that could describe you as one.

Millions affected, hundreds of thousands dead and this number could treble in the weeks and months to come, depending on which part of the globe you live in.

A mask just 8"x6" piece of cloth or similar kind of material has suddenly become a part and parcel of our garment. This saves lives!



HOW TO WEAR A SURGICAL MASK



TIPS TO LIVE BY

6 Questions You May Have About Cloth Face Masks, Answered

Share:

The new coronavirus that causes COVID-19 is still among us, and it's important that we all continue to do our part to help limit the spread of the virus. In addition to social distancing, that means wearing a cloth mask while in a public setting.

Your cloth face mask helps prevent you from inadvertently spreading the virus to others if you're sick and don't yet know it. Think of your cloth face mask as part of the new social contract between you and everyone else around you during this pandemic.

But, after wearing your cloth face mask for a few months now, you probably have some logistical questions — and we've got answers.

How should my mask fit?

For your cloth mask to be effective, you'll need to be sure you're wearing it correctly.

Make sure your mask:

- Covers both your nose and mouth
- Remains secure at both the bridge of your nose and under your chin
- Fits snug to your face, but doesn't limit your ability to breathe

You'll also want to avoid touching your mask while wearing it, and, if you do, wash your

hands. In addition, avoid letting it drape around your neck or rest on top of your forehead.

Lastly, don't wear a cloth face mask if you have trouble breathing, and don't put a mask on a child under the age of 2 or a person who is unable to remove a mask without assistance.

When do I need to wear my mask?

The CDC recommends wearing a cloth mask anytime you're in a public setting where maintaining social distancing is challenging.

While there's no hard and fast rule about when and where you need to wear your mask, or don't need to wear it, the likely places you can always expect social distancing to be challenging include:

- Grocery stores
- Retail stores
- Pharmacies
- Buses, trains and subways
- Gas stations

If you're going outdoors for a walk or to exercise, and expect there to be plenty of space between you and others, you can consider forgoing the mask — but it's always

Start by removing your mask using the strings or bands that secure it behind your ears. While holding only these strings or bands, fold the outside corners together and then wash or store your mask

a good idea to have it on hand, just in case.

Does wearing a mask mean it's safe to stand closer than 6 feet to someone else?

A cloth face mask is an added layer of protection that can help reduce the spread of COVID-19 in spaces where social distancing is challenging. But, your mask is not a replacement for social distancing. Rather, it's a supplement to social distancing.

When in a public setting, it's safest to practice both social distancing and wear your cloth

face mask.

What's the right way to remove my mask?

When it comes to removing your mask, you want to be sure you're doing so correctly.

Start by removing your mask using the strings or bands that secure it behind your ears. While holding only these strings or bands, fold the outside corners together and then wash or store your mask. Try not to touch any part of your face, particularly your eyes, nose or mouth, while removing your mask, and wash your hands (or apply hand sanitizer) immediately afterwards.

How should I wash my mask and how often?

The CDC recommends washing your mask after each use, and you can wash it in a washing machine or by hand.

If using a washing machine, don't be afraid to wash your mask along with your regular laundry — with standard laundry detergent and the warmest water the cloth material of your mask can handle.

If you're washing by hand, soak your cloth mask in bleach for five minutes and then rinse thoroughly with water.

You'll want to be sure your mask dries completely after being washed, since damp cloth is a welcoming environment for mold to grow. It's probably easiest to dry your mask in your dryer, but you can also hang your mask flat to dry (ideally in a space that receives direct sunlight).

How or where should I store my mask?

Even once you know what to do while wearing your mask, you may be wondering what to do with your mask when you're not wearing it. Between usages, it's important to store your mask in a cool, dry place.

For instance, consider hanging your mask via its tie strings or bands from a hook by your door. This will also help you remember to grab your mask as you head out your door. If you need to store your mask between uses during the day, such as while at work, consider carrying a disposable paper lunch bag to put your mask in while it's not being worn. The keys to storing your mask between usage are to make sure that you're:

Choosing a dry place where mildew and mold can't grow. Folding your mask to ensure that the inner cloth that contacts your mouth remains protected from any potentially contaminated surfaces.

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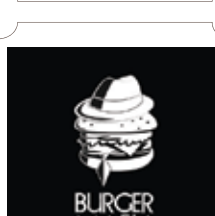
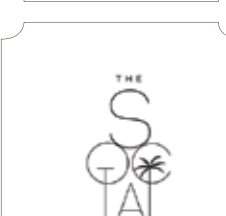
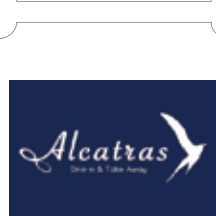
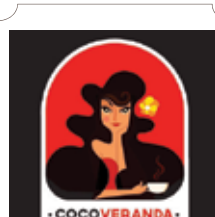
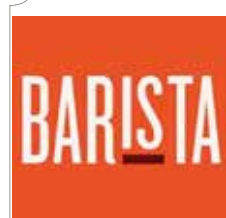
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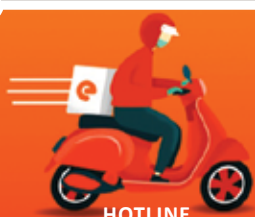
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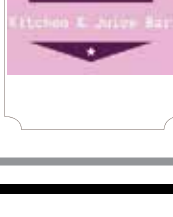
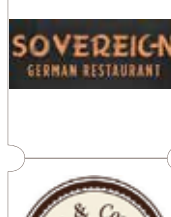
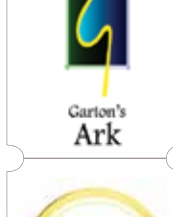
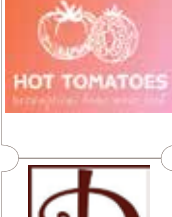
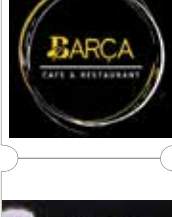
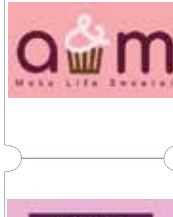
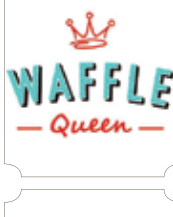
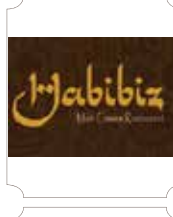
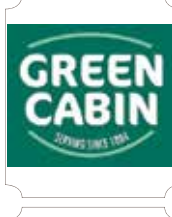
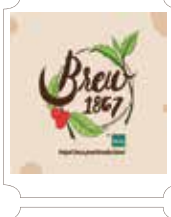
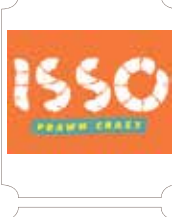
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A tribute to all CARE HEROES from CH17 Loyalty & our partner merchants
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